



Manawatu Show

Sponsorship Prospectus

2025

**Manawatu & West Coast Agricultural & Pastoral Association
139th Manawatu Show**

**Manfeild Park, 59 South Street, Fielding
1st November 2025**

**Equestrian Events 1st and 2nd November 2025
Indoor Dog Trials 2nd November 2025**

- Phone (06) 323 1886 • Email showmanawatuap@gmail.com
- Website www.manawatushow.co.nz • Facebook [manawatuandp](https://www.facebook.com/manawatuandp)



Farm World Petting Zoo

ABOUT US.....

Since the first Show was held in 1886 the focus of the Manawatu & West Coast A & P Association has been to **promote excellence in Livestock & Agribusiness and -**

'Bring the country to town'.

The location of the Manawatu Show at Manfeild Park in Fielding gives us the opportunity to attract large numbers of trade exhibitors, competitors, entertainment and visitors to our Show.

The Manawatu & West Coast A & P Association is able to offer its sponsorship partners

- the opportunity to support an iconic regional event
- brand exposure with banners at your sponsored site
- optional trade or display site
- the ability to reach key target markets
- maximum value for your investment
- networking opportunities

The Associations Sponsorship Programme, provides opportunities for local businesses to communicate with our wider community.

There may be certain sections of the show that you may be interested in sponsoring, please ask when you contact us.

We invite you to consider the benefits your business can gain by supporting the Manawatu A & P Show this year.



Show Sponsors

Up to \$500.00 + GST

Package Benefits

Advertising of your Company / Business and the knowledge that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

- Your company profile on our Facebook and website
- One banner placement throughout our show (you provide)
- Complimentary tickets: 2 Adult gate passes or 1 Family pass



Class Supporting Sponsors \$100 + GST

Supporting sponsor, these funds will go towards the running of our showing sections. Including catering to our wonderful judges and stewards.

Sections may include Sheep, Dairy, Equestrian, Pigs, Home Hands and Leisure, Dog Trials, Alpacas and tractor pull, depending on what sections we will be holding.

Your business will be supporting the A&P Society which is a Charitable organisation working for the primary sector.

- Complimentary tickets: 1 Family Gate pass

For more information, contact showmanawatuap@gmail.com

Bronze Sponsor

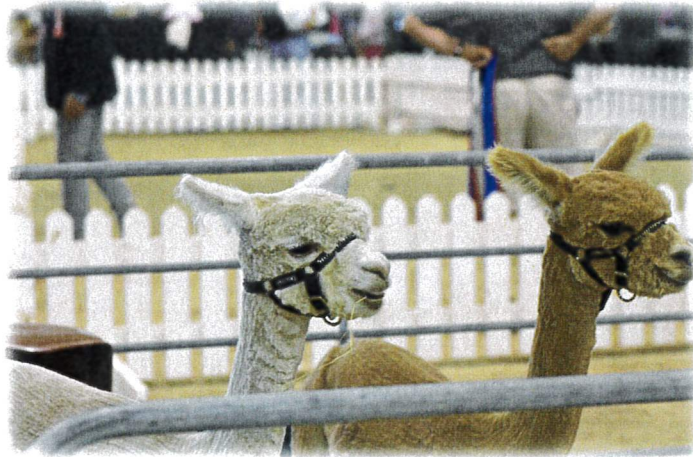
\$501 up to \$1,000 + GST

Package Benefits

Advertising of your Company / Business and the knowledge that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

Media Advertising and Branding

- 1/4 page advert in Schedules and Catalogue
- Your company profile on our Facebook and website
- One banner placement throughout our show (you provide)
- Acknowledgment of your sponsorship by announcers on site throughout the Show (you provide copy)
- Naming rights to one Class of your choosing.
- A free Trade or Display site (3m x 3m outdoor)
- Four (4) Individual Sponsors' passes to the show
- Free Parking



Silver Sponsor

\$1001 up to \$2500 + GST

Package Benefits

Advertising of your Company / Business and the knowledge that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

Media Advertising and Branding

- ½ page advertisement in Catalogues
- Your company profile on our Facebook and website
- A free Trade or Display site (6m x 3m outdoor site)
- Two banner placements (you provide)
- Naming rights to 3 classes of your choice within a section of the show
- Acknowledgment of your sponsorship by announcers on site throughout the Show

Hospitality

- Four (4) Individual Sponsors' passes to allocate as you wish and Two (2) Family Passes
- VIP Parking



Gold Sponsor

\$2501 up to \$5000 +GST

Package Benefits

Advertising of your Company / Business and the acknowledgement that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

Media Advertising and Branding

- Full page advertisement in catalogues
- Your company profile on our Facebook and website plus a link to your Website
- Naming rights to a section of the Show (first in first serve basis after premier priority choice)
- Award presentations
- A free Trade or Display site (6m x 4m indoor or outdoor)
- Three banner placements throughout the show (you provide)
- Acknowledgment of your sponsorship by announcers on site throughout the Show

Hospitality & Trade

- Six (6) Individual Sponsors' passes to allocate as you wish and Two (2) Family passes.
- Buffet Lunch
- VIP Parking



Premier Sponsor

\$7500.00 + GST

Package Benefits

Advertising of your Company / Business and the acknowledgement that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

With the potential to include Naming rights of the show

Media Advertising and Branding

- Full page advertisement in schedules and catalogues.
- Your company profile on our Facebook and website plus a link to your website
- A free Trade or Display site to promote your business (6m x 6m indoor or larger outdoor by negotiation if requested)
- Naming rights to a section of the Show (Premier will get first priority choice)
- Award presentations
- Banner placements throughout the show (you provide)
- Acknowledgment of your sponsorship by announcers on site throughout the Show

Hospitality & Trade

- Eight (8) Individual Sponsors' passes to allocate as you wish and Two (2) Family passes
- Buffet Lunch
- VIP Parking



Requirements of Sponsors

Deadline – To Be Confirmed by 17th October 2025

For inclusion in -

- Catalogues and Schedules
- Face book and Website
- All other promotional material at your sponsorship level

We need from you –

1. Signed sponsorship agreement unless via the Online shop. Purchasing via shop will be agreement in itself.
2. Logo
3. Advertising copy, provided in high resolution PDF format. This must be received at least two weeks prior to the show for inclusion on printed materials.

Sponsors' Signage

All signage must be supplied by the Sponsor and delivered to the Manawatu A & P Office at Manfeild Stadium by Tuesday 28th October 2025

General Information

- **Sponsors will be invoiced on confirmation of sponsorship, payable by the 20th of the following month.**
- *The Committee reserves the right to make changes and / or alterations to sections or classes as they see fit.*
- **'Show Manawatu 2025'** is on Saturday 1st November 2025, with gates open from 9.00am – 4.00pm
Equestrian sections and dog trials will also run on Sunday 2nd November 2025.
- **Members' / Sponsors' Corporate Lounge:** Mingle with other guests; tea, coffee and snacks provided in the Corporate Lounge which overlooks the Outside grassed field area and the activities inside the Stadium.
- **Advertising**
Every endeavor will be made to ensure your company/business is given a high level of quality exposure. Please provide your high resolution logo for inclusion in the catalogue.
- ***We also have a quick purchase option via the Website Shop. [Shop Home / Manawatu Show](#)***
We will still contact for advertising information, ticket requirements and send receipts if required.

Sponsorship Agreement 2025

Deliver / post to Sponsorship Acceptance
 Manawatu & West Coast A & P Assn
 PO Box 501
 FEILDING 4740

Or email to showmanawatuap@gmail.com

Company Name:

Contact Name:

Postal Address:

.....

Postcode Telephone:

Email:

Sponsorship Value to be invoiced **plus GST** (please tick)

☐ Premier

☐ Gold

☐ Silver

☐ Bronze

☐ Show

☐ Supporting

Preferred Section Sponsored.....

Nominated Value \$.....

Or

Product value \$.....If sponsoring product only.

Advertising Logo – Copy Attached

Yes/No

Signature: Date:...../...../2025